



exhibit design portfolio

in collaboration with Chet Orloff, Oregon History Works

EXHIBIT DESIGN & INTERPRETIVE MATERIALS



Mighty Columbia exhibit in the
Portland International Airport
2001-2010

THE MIGHTY
COLUMBIA
...river of trade

PORT OF PORTLAND

LEWIS & CLARK AT Neer-chukio

Captain William Clark of the Corps of Discovery visited the Shalala Indians in their village of Neer-chukio at 3:00 in the afternoon of April 2, 1806. The Shalalas were a Chinook-speaking people who lived along the south shore of the Columbia between the Sandy and Willamette rivers. The Columbia River was vital to the Shalala culture and economy. In this exhibit, as in his journal, you can hear Clark describe the village setting, with its canoes, two-dozen small huts, and a large lodge.

The Shalala, whose ancestors had lived along the Columbia for 10,000 years, depended on the river for fish and transportation, and upon the land for game, fruits and vegetables. They cut cedar for canoes. They collected or traded for stone, which they used for tools, food preparation, and sculptures. Nearby, they gathered plant materials from which they made clothing, baskets, and cordage. The Shalalas traded with other tribal nations along the Columbia River, from the coast to the west and up to Celilo Falls, 80 miles east from where you stand. They exchanged food, beads, furs, stone, baskets, pigments for coloring, slaves, copper shells, and other trade goods.

Stepping into the doorway of a "large double house" at Neer-chukio, Clark describes what took place. Before you is what he might have seen inside the lodge.

Dentalium shells and glass beads

Dentalium from Vancouver and America's Northwest were valued for jewelry and beads. They hang like fish on wooden gillnet shapes.

Paint bowl

The people of the Columbia River ground pigments from red, white, yellow, and black minerals for coloring clothing, baskets, and pigments.

Scrapers

Scrapers were used for cleaning hides and processing them for weaving.

Cutlery

Cutlery was used for the hunter and about the lodge. They are usually made for hunters, meat, and cordage.

Fish

Fish is a staple in the Shalala diet. Many Shalalas live near the river. It is used for food, medicine, and baskets are made from its skin.

Fish Net

Fish nets were used for catching fish. They are made from cedar and are used for catching fish.

Cedar

Cedar is a staple in the Shalala diet. Many Shalalas live near the river. It is used for food, medicine, and baskets are made from its skin.





Exhibit panels showing historic views out the windows of the Pioneer Courthouse cupola



Pioneer Courthouse Exhibit Plan

EXHIBIT DESIGN



Scale Model of the 1905 Lewis & Clark Centennial Exposition and Oriental Fair



EXHIBIT DESIGN

An exhibit inside the Simon Benson House on the Portland State University Campus



EXHIBIT DESIGN

“The Story of Oregon Agriculture” traveling exhibit created for the Oregon Department of Agriculture



retractable banners

3-D interactive pieces for children



EXHIBIT DESIGN

A set of retractable banners created for The Standard insurance company 100th anniversary

The Standard™
Positively different.

Celebrating a Century

Standard Insurance Company celebrates a century of building relationships with people—customers, communities, and employees. A company begun by Oregonians for Oregonians, it has a 100-year legacy of exceeding customers' expectations and supporting vibrant and healthy communities. Proud of its past and confident of its future, The Standard continues to contribute its resources to maintaining a positive environment in which to live and do business. Here is our story.

1906

Early advertising used of Oregon Life, which was in existence for 10 years.

1906

First Standard agent, David H. Brown, 11, 184, Lane Street, Portland, Ore. and first Standard agent, Oregon Life Insurance Company, which was in existence for 10 years.

1906

Oregon Life Insurance Company was created in 1906 by the merger of Oregon Life and Oregon Mutual Life Insurance Companies.

1912

The Standard Insurance Company was created in 1912 by the merger of Oregon Life and Oregon Mutual Life Insurance Companies.

1916

Standard Insurance Company was created in 1916 by the merger of Oregon Life and Oregon Mutual Life Insurance Companies.

1906 to 1916

1926

Standard Insurance Company was created in 1926 by the merger of Oregon Life and Oregon Mutual Life Insurance Companies.

1928

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1929

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1930

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1931

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1933

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1935

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1917 to 1939

1940

Standard Insurance Company was created in 1940 by the merger of Oregon Life and Oregon Mutual Life Insurance Companies.

1943

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1944

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1946

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1950

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1951

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1940 to 1951

1952

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1954

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1957

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1959

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1961

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1962

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1963

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1952 to 1963

EXHIBIT DESIGN & INTERPRETIVE MATERIALS



South Waterfront shelter



Interpretive
Portland history
etched in the glass
of Portland
Streetcar shelters.



PSU District shelter



Downtown District shelter

EXHIBITS & MURALS

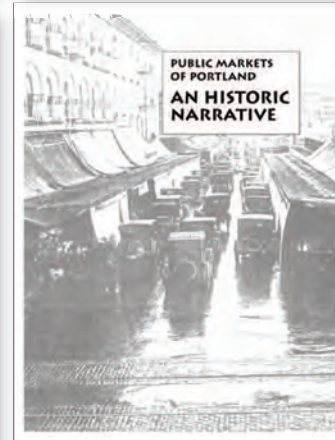
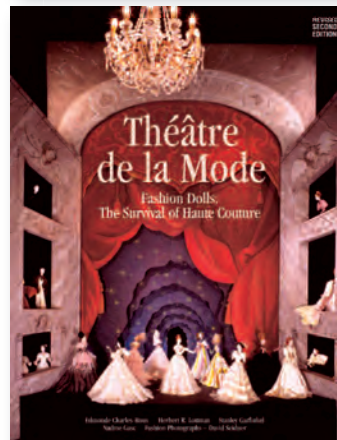


Roosevelt at the Multnomah Athletic Club



Shaarie Torah History Wall

GRAPHIC DESIGN



Wisner Creative also produces books, trade magazines, catalogs, posters, logos, and other graphic design projects.



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www.wisnercreative.com

Most of these exhibits have been created in partnership
with Chet Orloff, Oregon History Works